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Subject: Article submission in GTG

Dear Editor,

Please find enclosed our manuscript entitled " Quick Analysis and Strategy Mix Marketing to Improve Tour Package Sales in Bali ". We would like to have the manuscript considered for publication in the GeoJournal of Tourism and Geosites (GTG). We confirm that this manuscript has not been published elsewhere and is not under consideration by another journal. In addition, all authors have approved the manuscript and agree with its submission to the GeoJournal of Tourism and Geosites (GTG).

Aim: This study aims to examine the right marketing mix strategy to increase tour packages on the island of Serangan, Bali.

Materials and Methods: Mix method research, sampling of data by random sampling. All variables in the study were written in the IE matrix and analyzed using SWOT analysis, EFAS, and IFAS tables.

Results and discussions: The position of the SWOT quadrant is based on the x quadrant axis which is located at point 3.18 and the y quadrant axis is located at point 2.42.

Conclusions: The growth strategy is designed to achieve growth in sales, assets, profits, or a combination of both by lowering prices, developing new products, and increasing product or service quality.

Warm Regards,

Putu Ayu Aryasih
Popliteknik Pariwisata Bali, Indonesia

Reply Reply all Forward

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Re: Article submission in GTG

GTG Editorial Office <gtg.uoradea@yahoo.com>
to Ayu

Tue, Jan 24, 140 PM

Dear Author,

thank you for the interest in GTG Journal. We received your paper and the Cover Letter. The manuscript received the number 29/2023, please refer to it throughout the evaluation process.

Your manuscript will be first evaluated by the editorial committee of the journal; if it passes this first evaluation will be submitted to the peer-review, the process depends on reviewers disponibility and it can take up to three months.

As soon as we have the feedback from the reviewers, we will let you know.

Best regards,

Editorial Committee
GeoJournal of Tourism and Geosites
University of Oradea, Romania

On Tuesday, 24 January 2023 at 05:49:51 EET, Ayu Aryasih <ayuarasih@pbb.ac.id> wrote:

Subject: Article submission in GTG

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GTG Editorial Office <gtg.uradea@yahoo.com>
to ayuaryasih@ppb.ac.id

Sat, Mar 4, 2:17 PM

Dear Author,

we received the feedback from the peer-review process for your paper "QUICK ANALYSIS AND STRATEGY MIX MARKETING TO IMPROVE TOUR PACKAGE SALES IN BALI".

Please find attached the peer review forms from the reviewers and also the paper with some editorial comments.

At the same time, please take into account all the conditions listed in the <http://gtg.webhost.uradea.ro/publication.htm> section and carefully check the work to be in line with them. The emphasis must be placed on arranging the material (use the standard model), on arranging the bibliographic references so as to meet the requirements of the journal and also on correcting the expression in English language.

Please adjust/modify the paper according to all these suggestions and then resend the revised version of your manuscript (one single word document with all necessary adjustments) to us by **March 15**. If you do not have enough time to review the manuscript by the indicated date and you want an extension, please contact us.

Best regards,

Editorial Committee
GeoJournal of Tourism and Geosites
University of Oradea, Romania

2 Attachments • Scanned by Gmail

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On Sunday, 26 March 2023 at 12:31:12 EEST, Ayu Aryasih <ayuaryasih@ppb.ac.id> wrote:

Dear Editor,

Thank you very much for your kindness.

Please find attached the revision file manuscript.

Warm regards,

Ayu Aryasih

On 2023-03-17 05:44, GTG Editorial Office wrote:

Dear Author,

please take your time to proper review the manuscript.

Best regards,

Editorial Committee
GeoJournal of Tourism and Geosites
University of Oradea, Romania

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GTG Editorial Office <gtg.uoradea@yahoo.com> to Ayu

Mar 30, 2023, 1:12 AM

Dear Author,

we recieved the manuscript. A final check will be made in the editorial office and as soon as we have the final version we will announce you.

Best regards,

Editorial Committee
GeoJournal of Tourism and Geosites
University of Oradea, Romania

On Sunday, 26 March 2023 at 12:31:12 EEST, Ayu Anyasih <ayuanyasih@ppb.ac.id> wrote:

Dear Editor,

Thank you very much for your kindness.

Please find attached the revision file manuscript.

Warm regards,

Ayu Anyasih

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Accepted article

GTG Editorial Office <gtg.uoradea@yahoo.com> to ayuanyasih@ppb.ac.id

Fri, Apr 7, 9:41 PM

Dear Author,

1. We hereby notify you that your paper "QUICK ANALYSIS AND STRATEGY MIX MARKETING TO IMPROVE TOUR PACKAGE SALES IN BALI" has been accepted to be published in GeoJournal of Tourism and Geosites. Please find attached the Acceptance Letter.

The paper is expected to be published in GTG Journal in issue 2/2023.

2. Following the acceptance, you must pay the processing fee: 390 euro / paper (the bank transfer costs are your responsibility; no other fees are charged in addition to the processing fee). Please send us your payment confirmation by email. We are not able to offer any other type of payment proof except what you received from the Bank. Only after the confirmation (payment proof) is received, the article will be published online first and then in the printed volume.

For billing, please send us the details as follows:

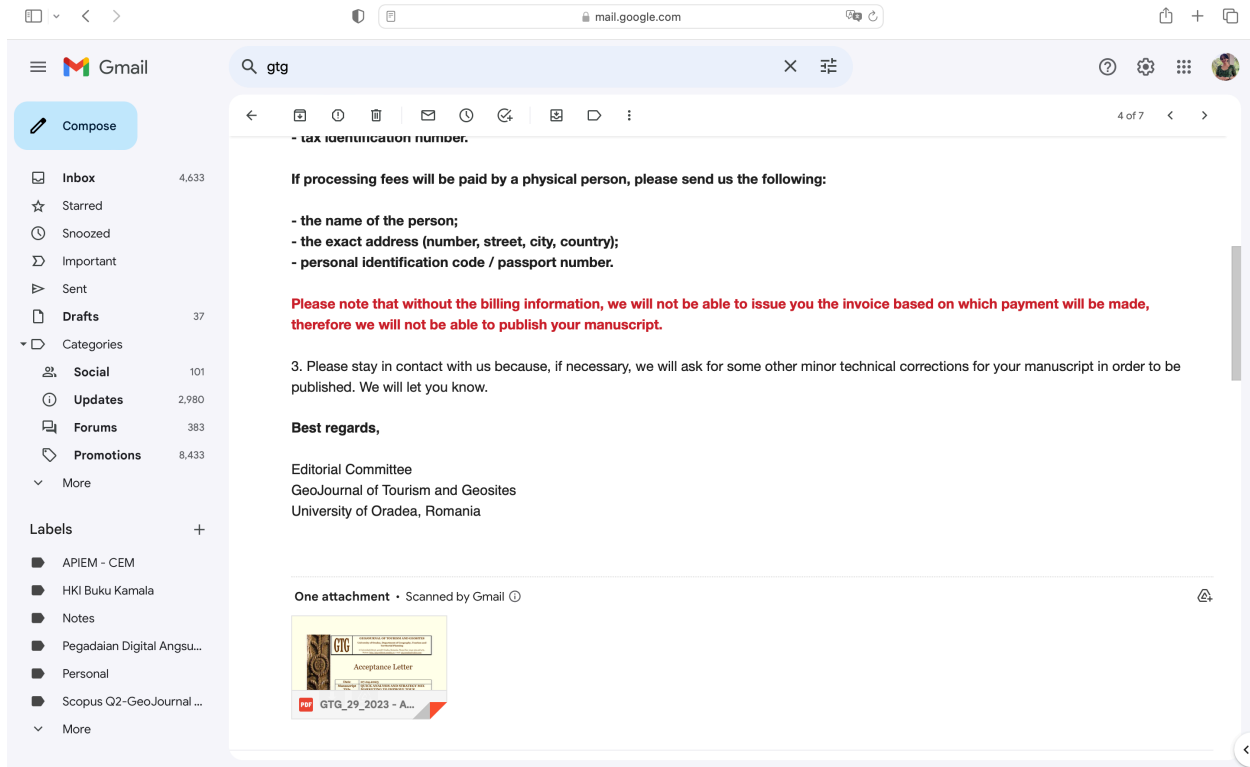
If processing fees will be paid by an institution / company / association, please send us the following:

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- the exact address (number, street, city, country);
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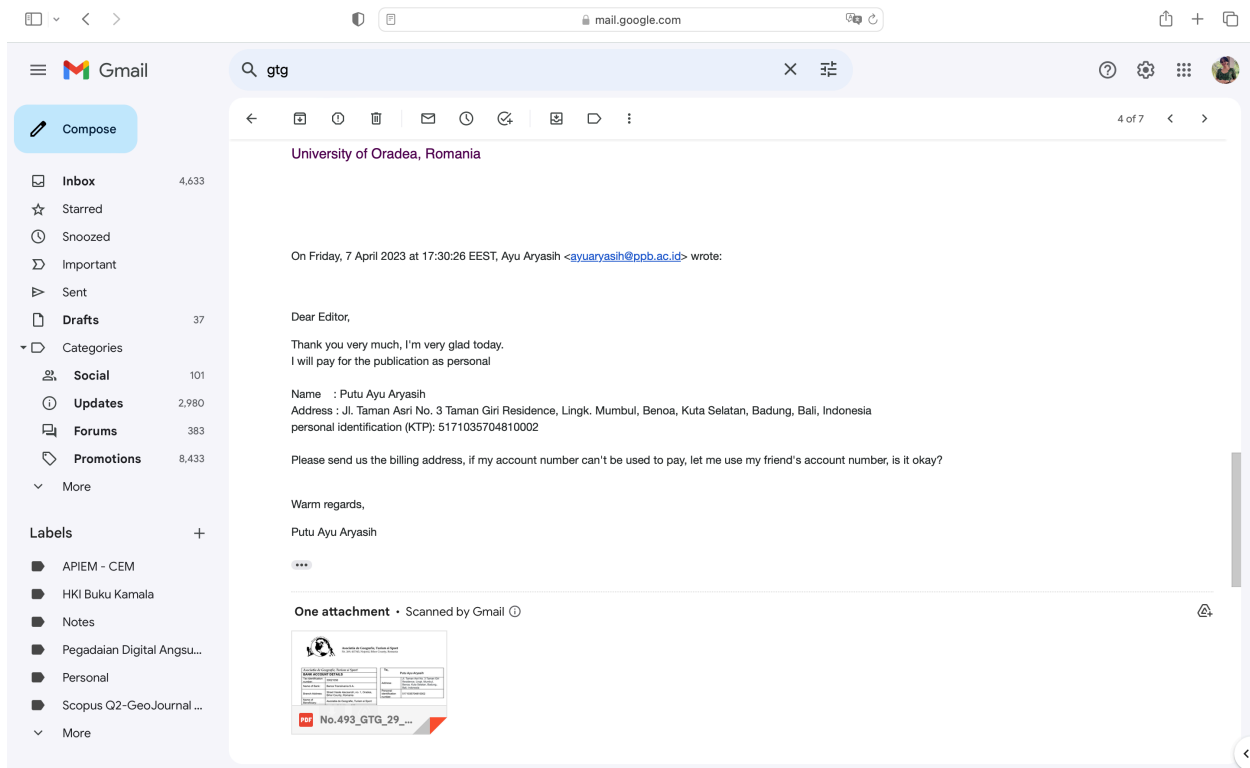
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- the name of the person;
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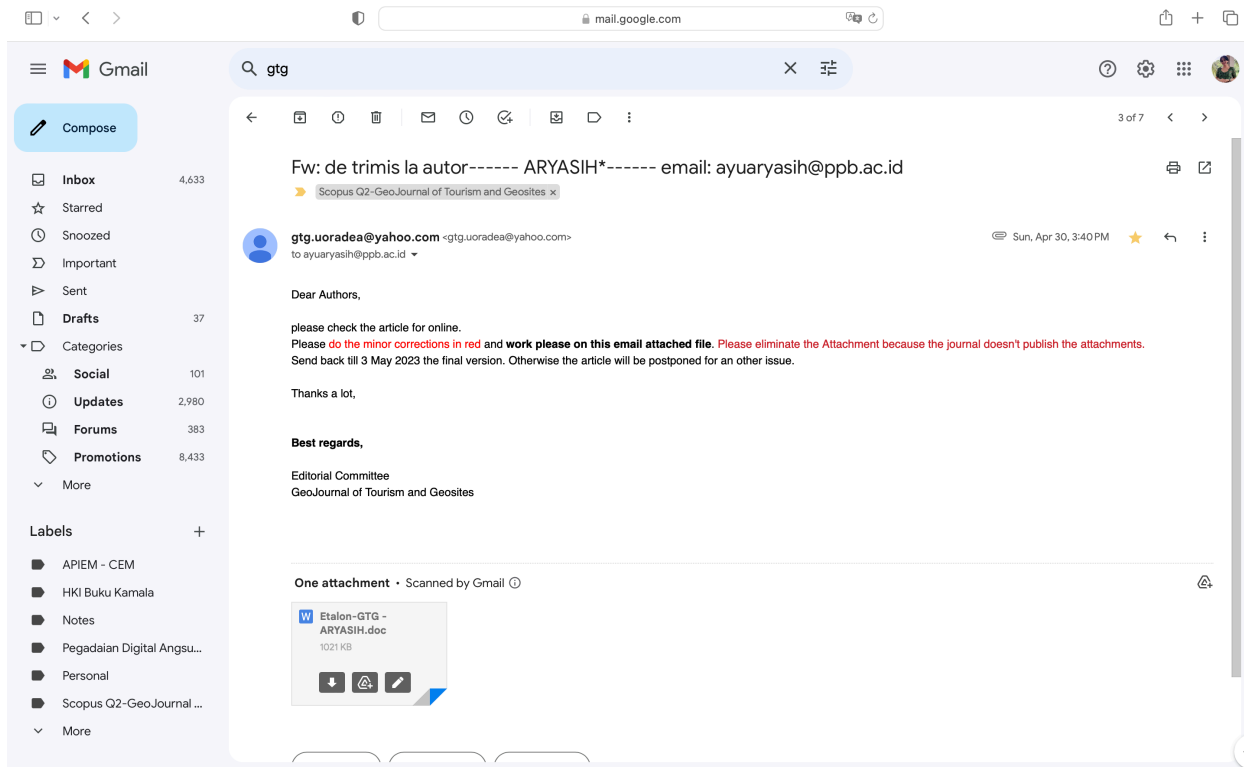
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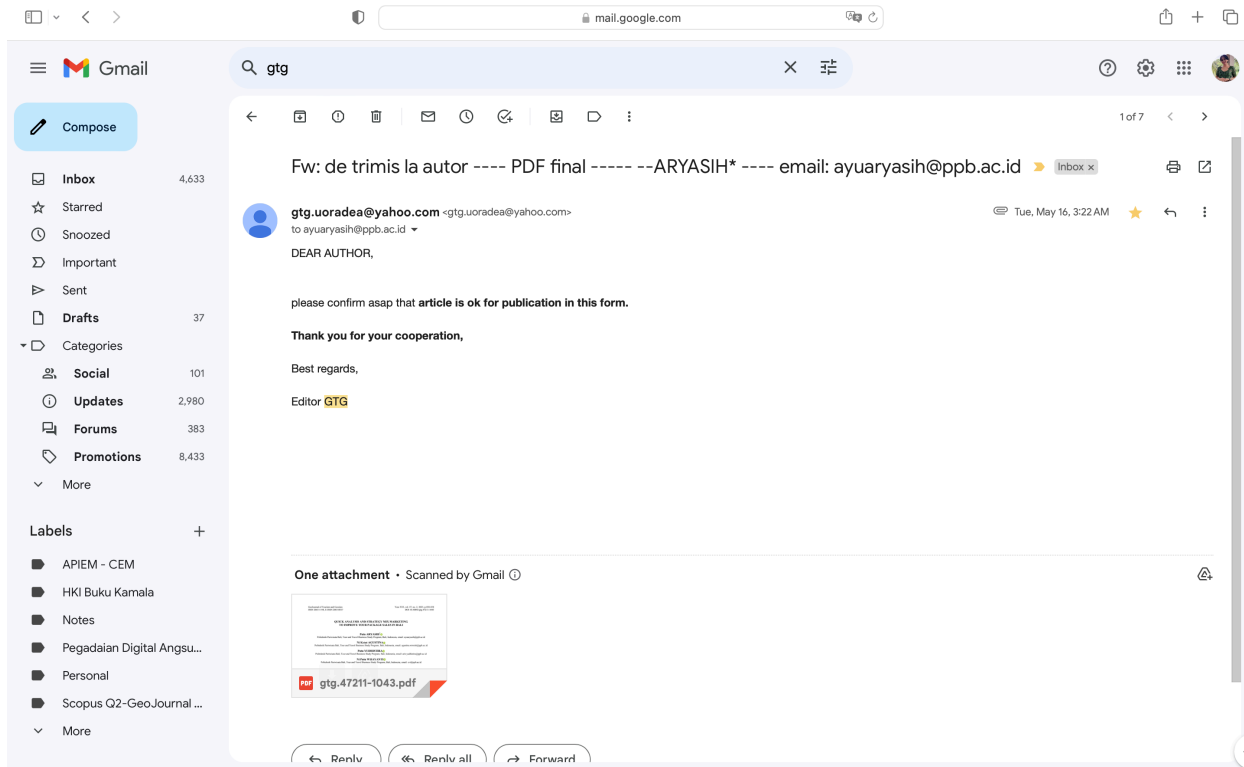
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